

TourConnect Introduces B2B Partner Management Tool

English

PR Newswire ID: 2822192-1 Clear Time Jun 05, 2020 8:38 AM ET

Pickup

Where did my release get picked up?

148	117,325,689
total pickup	total potential audience

Traffic

What traffic did my release generate?

2,728	395
release views	release web crawler hits

Audience

Who are the audiences viewing my release?

57	9	1,681	45
media views	organization views	targeted influencers	Associated Press outlets

Engagement

How are people engaging with my release?

61
total engagement actions

61
click-throughs

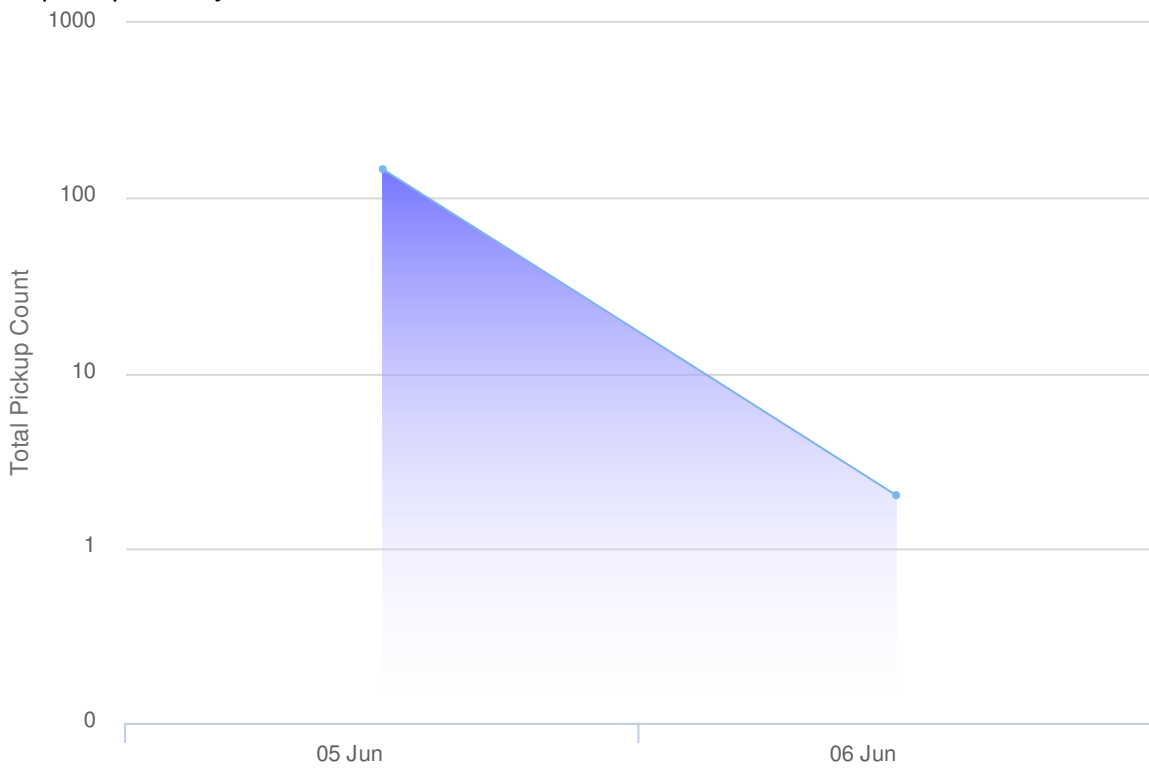
Pickup

Overview

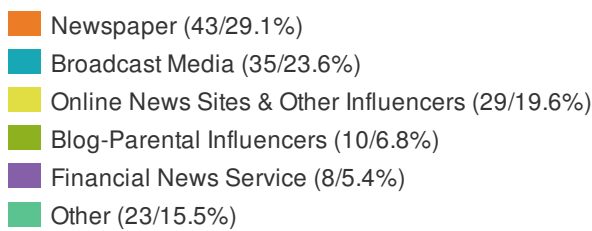
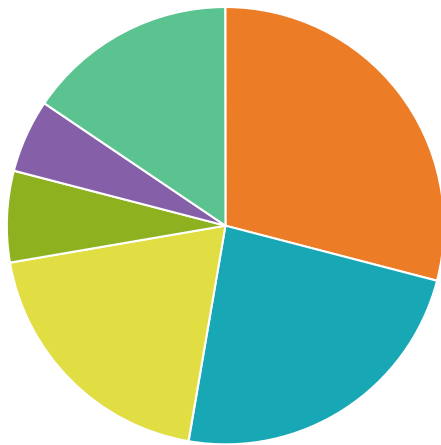
TOTAL PICKUP	148	TOTAL POTENTIAL AUDIENCE	117M
Exact Match	147 postings	Exact Match	117M visitors
Twitter	1 Tweet	Twitter	258 followers

Total Pickup Over Time

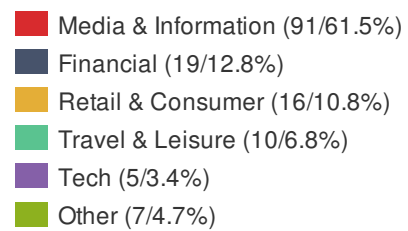
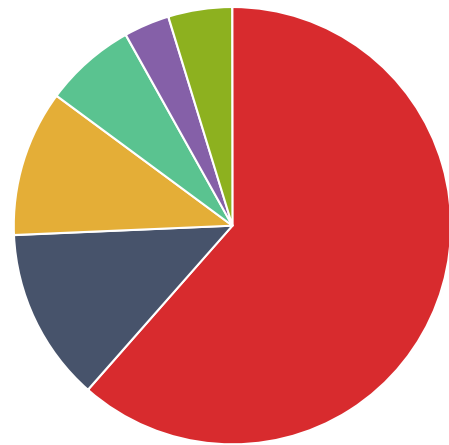
Total pickup since your content was distributed



Total Pickup by Source Type



Total Pickup by Industry









































Exact Match Pickup





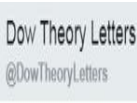









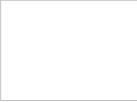

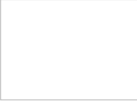













Exact matches are full text postings of your content which we have found in the online and social media that we monitor. Understand how it is calculated.



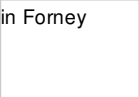



















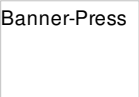





Total Exact Matches: **147**

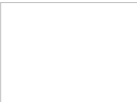









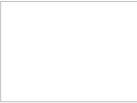



















Total Potential Audience: **117,325,431**.































Logo	Outlet Name	Location	Source Type	Industry	Potential Audience
	Yahoo! Finance Online  View Release	Global	Online News Sites & Other Influencers	Media & Information	49,592,090 visitors/day
	MarketWatch Online  View Release	United States	Financial News Service	Financial	42,938,087 visitors/day
	Seeking Alpha Online  View Release	United States	Financial News Service	Financial	8,748,269 visitors/day
	PR Newswire Online  View Release	Global	PR Newswire	Media & Information	4,851,318 visitors/day































	Benzinga Online  View Release	United States	Online News Sites & Other Influencers	Financial	3,552,334 visitors/day
	WRCB-TV NBC-3 [Chattanooga, TN] Online  View Release	United States	Broadcast Media	Media & Information	1,057,685 visitors/day
	KAKE-TV ABC [Wichita, KS] Online  View Release	United States	Broadcast Media	Media & Information	830,561 visitors/day
	WFMJ-TV NBC-21 [Youngstown, OH] Online  View Release	United States	Broadcast Media	Media & Information	477,630 visitors/day
	WENY-TV [Horseheads, NY] Online  View Release	United States	Broadcast Media	Media & Information	369,909 visitors/day
	WBOC-TV CBS-16 [Salisbury, MD] Online  View Release	United States	Broadcast Media	Media & Information	366,647 visitors/day
	WICU-TV NBC-12 / WSEE-TV CBS-35 [Erie, PA] Online  View Release	United States	Broadcast Media	Media & Information	323,423 visitors/day
	KTVN-TV CBS-2 [Reno, NV] Online  View Release	United States	Broadcast Media	Media & Information	236,669 visitors/day
	WRAL-TV CBS-5 [Raleigh, NC] Online  View Release	United States	Broadcast Media	Media & Information	182,551 visitors/day
	Townhall Finance Online  View Release	United States	Financial News Service	Media & Information	182,551 visitors/day
	Tamar Securities Online  View Release	United States	Online News Sites & Other Influencers	Financial	182,551 visitors/day
	FinancialContent - PR Newswire Online  View Release	United States	Financial News Service	Media & Information	182,551 visitors/day
	IBTimes Online  View Release	United States	Newspaper	Media & Information	182,551 visitors/day
	Rockford Register Star [Rockford, IL] Online  View Release	United States	Newspaper	Media & Information	182,551 visitors/day
	Great American Financial Resources Online  View Release	United States	News & Information Service	Financial	182,551 visitors/day































	Franklin Credit Management Online  View Release	United States	Online News Sites & Other Influencers	Financial	182,551 visitors/day
	Value Investing News Online  View Release	United States	Financial News Service	Financial	182,551 visitors/day
	Dow Theory Letters Online  View Release	United States	Banking & Financial Institutions	Financial	182,551 visitors/day
	Daily Penny Alerts Online  View Release	United States	Online News Sites & Other Influencers	Financial	182,551 visitors/day
	Benefit Plans Administrative Services Online  View Release	United States	Online News Sites & Other Influencers	Financial	182,551 visitors/day
	Ascensus Online  View Release	United States	Online News Sites & Other Influencers	Financial	182,551 visitors/day
	1st Discount Brokerage Online  View Release	United States	Financial News Service	Financial	182,551 visitors/day
	Star Local Media Online  View Release	United States	Newspaper	Media & Information	178,397 visitors/day
	Tyler Morning Telegraph Online  View Release	United States	Newspaper	Media & Information	169,455 visitors/day
	Killeen Daily Herald Online  View Release	United States	Newspaper	Media & Information	133,247 visitors/day
	RFD-TV [Nashville, TN] Online  View Release	United States	Broadcast Media	Media & Information	121,321 visitors/day
	One News Page Global Edition Online  View Release	Global	Online News Sites & Other Influencers	Media & Information	119,294 visitors/day
	TMCnet Online  View Release	United States	Trade Publications	Tech	84,178 visitors/day
	WICZ-TV FOX-40 [Binghamton, NY] Online  View Release	United States	Broadcast Media	Media & Information	71,788 visitors/day
	KJTV-TV FOX-34 [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	50,396 visitors/day































	Spoke Online  View Release	United States	News & Information Service	Business Services	48,205 visitors/day
	in Forney Online  View Release	United States	Newspaper	Media & Information	40,690 visitors/day
	NCN: River Country - NewsChannelNebraska [Nebraska City, NE] Online  View Release	United States	Broadcast Media	Media & Information	36,954 visitors/day
	NCN: Southeast - News Channel Nebraska [Beatrice, NE] Online  View Release	United States	Broadcast Media	Media & Information	28,579 visitors/day
	Suncoast News Network [Sarasota, FL] Online  View Release	United States	Broadcast Media	Media & Information	28,561 visitors/day
	NCN: Northeast - News Channel Nebraska [Norfolk, NE] Online  View Release	United States	Broadcast Media	Media & Information	25,986 visitors/day
	WRDE-TV CBS [Milton, DE] Online  View Release	United States	Broadcast Media	Media & Information	25,432 visitors/day
	Mom Blog Society Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	16,720 visitors/day
	Marketplace Online  View Release	United States	Broadcast Media	Media & Information	16,327 visitors/day
	NCN: Panhandle - News Channel Nebraska [Grand Island, NE] Online  View Release	United States	Broadcast Media	Media & Information	16,106 visitors/day
	Daily Herald [Chicago, IL] Online  View Release	United States	Newspaper	Media & Information	15,677 visitors/day
	Banner-Press Online  View Release	United States	Newspaper	Media & Information	14,615 visitors/day
	NewsBlaze US Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	14,361 visitors/day
	NCN: Platte Valley - News Channel Nebraska [Columbus, NE] Online  View Release	United States	Broadcast Media	Media & Information	13,096 visitors/day































	Port Lavaca Wave Online  View Release	United States	Newspaper	Media & Information	13,078 visitors/day
	NCN: Metro - News Channel Nebraska [Omaha, NE] Online  View Release	United States	Broadcast Media	Media & Information	12,422 visitors/day
	NCN: Central - News Channel Nebraska [Grand Island, NE] Online  View Release	United States	Broadcast Media	Media & Information	8,684 visitors/day
	KXTQ-FM 106.5 Magic [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	6,937 visitors/day
	IT News Online Online  View Release	India	Trade Publications	Tech	6,315 visitors/day
	Moore County News Press Online  View Release	United States	Newspaper	Media & Information	5,678 visitors/day
	One News Page Unites States Edition Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	5,169 visitors/day
	KLZK-FM 107.7 YES FM [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	4,978 visitors/day
	Millennium Magazine Online  View Release	United States	Magazine	Entertainment	4,666 visitors/day
	Henderson News Online  View Release	United States	Newspaper	Media & Information	4,610 visitors/day
	KJUN-TV / KFOL-TV HTV10 [Houma, LA] Online  View Release	United States	Broadcast Media	Media & Information	3,851 visitors/day
	ProfitQuotes Online  View Release	United States	Financial News Service	Financial	3,496 visitors/day
	Contact Center Solutions @ TMCnet Online  View Release	United States	Trade Publications	Tech	3,466 visitors/day
	Ask.com Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	3,445 visitors/day
	WBOC-TV FOX-21 [Salisbury, MD] Online  View Release	United States	Broadcast Media	Media & Information	3,106 visitors/day


















	Support for Stepdads Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	3,044 visitors/day
	ArlingtonWatches Online  View Release	Global	Online News Sites & Other Influencers	Retail & Consumer	2,813 visitors/day
	Buffalo News [Buffalo, NY] Online  View Release	United States	Newspaper	Media & Information	2,591 visitors/day
	The Chronicle Journal [Thunder Bay, ON] Online  View Release	Canada	Newspaper	Media & Information	2,548 visitors/day
	Oklahoman [Oklahoma City, OK] Online  View Release	United States	Newspaper	Media & Information	2,418 visitors/day
	Ticker Technologies Online  View Release	United States	Financial News Service	Financial	2,162 visitors/day
	Minyanville Online  View Release	United States	Online News Sites & Other Influencers	Financial	2,106 visitors/day
	myMotherLode.com [Sonora, CA] Online  View Release	United States	Newspaper	Media & Information	1,951 visitors/day
	NCN: Mid-Plains - News Channel Nebraska [Grand Island, NE] Online  View Release	United States	Broadcast Media	Media & Information	1,858 visitors/day
	Telemundo Lubbock [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	1,666 visitors/day
	DatelineCarolina Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	1,638 visitors/day
	The Daily Press [St. Marys, PA] Online  View Release	United States	Newspaper	Media & Information	1,581 visitors/day
	Pittsburgh Post-Gazette [Pittsburgh, PA] Online  View Release	United States	Newspaper	Media & Information	1,522 visitors/day
	Winslow, Evans & Crocker Online  View Release	United States	Online News Sites & Other Influencers	Financial	1,444 visitors/day
	Sweetwater Reporter [Sweetwater, TX] Online  View Release	United States	Newspaper	Media & Information	1,374 visitors/day

	Latin Business Today Online  View Release	United States	Online News Sites & Other Influencers	Multicultural & Demographic	1,369 visitors/day
	S.H.E. Informed Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	1,291 visitors/day
	Ridgway Record [Ridgway, PA] Online  View Release	United States	Newspaper	Media & Information	1,287 visitors/day
	Borger News Herald [Borger, TX] Online  View Release	United States	Newspaper	Media & Information	1,259 visitors/day
	The Punxsutawney Spirit [Punxsutawney, PA] Online  View Release	United States	Newspaper	Media & Information	1,211 visitors/day
	Jotup Online  View Release	Global	Online News Sites & Other Influencers	Business Services	1,206 visitors/day
	EDGE Dallas [Dallas, TX] Online  View Release	United States	Online News Sites & Other Influencers	Multicultural & Demographic	1,182 visitors/day
	KLBB-FM 93.7 The Eagle [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	1,180 visitors/day
	Cori's Cozy Corner Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	1,122 visitors/day
	96.9-FM The Bull [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	1,119 visitors/day
	The Kane Republican [Kane, PA] Online  View Release	United States	Newspaper	Media & Information	1,108 visitors/day
	Wapakoneta Daily News [Wapakoneta, OH] Online  View Release	United States	Newspaper	Media & Information	1,104 visitors/day
	KTTU-FM 97.3 Double T [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	998 visitors/day
	Quirky Chrissy Online  View Release	United States	Blog	Retail & Consumer	837 visitors/day
	Daily Times Leader [West Point, MS] Online  View Release	United States	Newspaper	Media & Information	828 visitors/day

	The Forward Cabin Online  View Release	United States	Online News Sites & Other Influencers	Travel & Leisure	790 visitors/day
	Skal International USA [SIUSA] Online  View Release	United States	Industry Association Sites	Travel & Leisure	736 visitors/day
	100.7-FM The Score [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	637 visitors/day
	The Observer News Enterprise [Newton, NC] Online  View Release	United States	Newspaper	Media & Information	608 visitors/day
	KLCW-TV Lubbock CW [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	595 visitors/day
	CalTravel - California Travel Association Online  View Release	United States	Industry Association Sites	Travel & Leisure	581 visitors/day
	Forefront Media News Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	575 visitors/day
	Retired Diva: The User's Guide to Retirement Online  View Release	United States	Blog	Retail & Consumer	575 visitors/day
	Martha Cisneros Online  View Release	United States	Blog	Tech	575 visitors/day
	Valley City Times-Record [Valley City, ND] Online  View Release	United States	Newspaper	Media & Information	571 visitors/day
	The Pilot News [Plymouth, IN] Online  View Release	United States	Newspaper	Media & Information	548 visitors/day
	The Saline Courier [Benton, AR] Online  View Release	United States	Newspaper	Media & Information	530 visitors/day
	Access News Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	520 visitors/day
	The Evening Leader [St. Marys, OH] Online  View Release	United States	Newspaper	Media & Information	483 visitors/day
	Malvern Daily Record [Malvern, AR] Online  View Release	United States	Newspaper	Media & Information	479 visitors/day

	SOGOTRADE Online  View Release	United States	News & Information Service	Financial	465 visitors/day
	Minster Community Post [Minster, OH] Online  View Release	United States	Newspaper	Media & Information	457 visitors/day
	Tourismembassy Online  View Release	Spain	Online News Sites & Other Influencers	Travel & Leisure	455 visitors/day
	The Morning News [Blackfoot, ID] Online  View Release	United States	Newspaper	Media & Information	451 visitors/day
	The Deer Park Tribune [Deer Park, WA] Online  View Release	United States	Newspaper	Media & Information	443 visitors/day
	KMYL-TV MyLubbock-TV [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	441 visitors/day
	Inyo Register [Bishop, CA] Online  View Release	United States	Newspaper	Media & Information	440 visitors/day
	Starkville Daily News [Starkville, MS] Online  View Release	United States	Newspaper	Media & Information	439 visitors/day
	My Silly Little Gang Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	424 visitors/day
	The Antlers American [Antlers, OK] Online  View Release	United States	Newspaper	Media & Information	414 visitors/day
	Fat Pitch Financials Online  View Release	United States	Online News Sites & Other Influencers	Financial	406 visitors/day
	Tech Social Net Online  View Release	United States	Online News Sites & Other Influencers	Tech	395 visitors/day
	Oldies 97.7 FM [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	368 visitors/day
	Maria Liberati Online  View Release	United States	Blog	Retail & Consumer	364 visitors/day
	Roseman Solutions Online  View Release	United States	Blog	Business Services	343 visitors/day

	The Newport Daily Express [Newport, VT] Online  View Release	United States	Newspaper	Media & Information	337 visitors/day
	Decatur Daily Democrat [Decatur, IN] Online  View Release	United States	Newspaper	Media & Information	329 visitors/day
	Mammoth Times [Mammoth Lakes, CA] Online  View Release	United States	Newspaper	Media & Information	326 visitors/day
	Manhattanweek Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	321 visitors/day
	The Post and Mail [Columbia City, IN] Online  View Release	United States	Newspaper	Media & Information	253 visitors/day
	Poteau Daily News [Poteau, OK] Online  View Release	United States	Newspaper	Media & Information	225 visitors/day
	Big Spring Herald [Big Spring, TX] Online  View Release	United States	Newspaper	Media & Information	203 visitors/day
	Route 249 Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	182 visitors/day
	All About The Child Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	154 visitors/day
	The Country Gal Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	152 visitors/day
	Invertir USA Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	106 visitors/day
	Gaming and Leisure Online  View Release	United States	Trade Publications	Travel & Leisure	104 visitors/day
	Moms Med Pedia Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	78 visitors/day
	Travel Writers' Network Online  View Release	United States	Industry Association Sites	Travel & Leisure	70 visitors/day
	Bay Area Business Travel Association Online  View Release	United States	Industry Association Sites	Travel & Leisure	29 visitors/day

	Wine Diva Lifestyle Online  View Release	United States	Blog - Spirits, Cocktails, Beer & Wine	Retail & Consumer	15 visitors/day
	Morningstar Online  View Release	Global	Financial Data, Research & Analytics	Financial	
	Wine Country International Magazine Online  View Release	United States	Online News Sites & Other Influencers	Retail & Consumer	
	KITV-TV ABC [Honolulu, HI] Online  View Release	United States	Broadcast Media	Media & Information	
	OTT Travel Online  View Release	United States	Online News Sites & Other Influencers	Travel & Leisure	
	Sightseers' Delight Online  View Release	United States	Blog	Travel & Leisure	
	Pronto Hotel Marketing Online  View Release	United States	Online News Sites & Other Influencers	Travel & Leisure	
	HustleLyn Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	
The Arizona Republic azcentral.com [Phoenix, AZ]	The Arizona Republic azcentral.com [Phoenix, AZ] Online  View Release	United States	Newspaper	Media & Information	

Traffic

Overview

RELEASE VIEWS & HITS	3.1K	MULTIMEDIA	0
Release Views	2.7K		
Media Views	57		
Public Views	2.7K		
Partner Sites	110		
PR Newswire Channels	2.6K		
Release Web Crawler Hits	395		

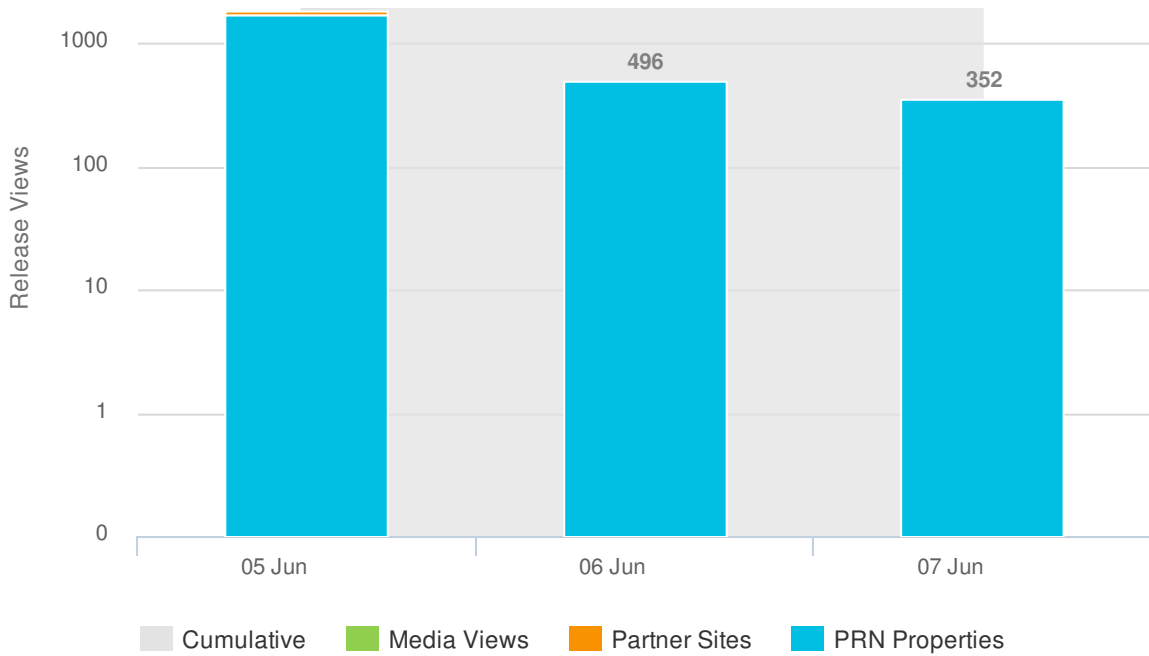
Release Views

Release Views Over Time

10000

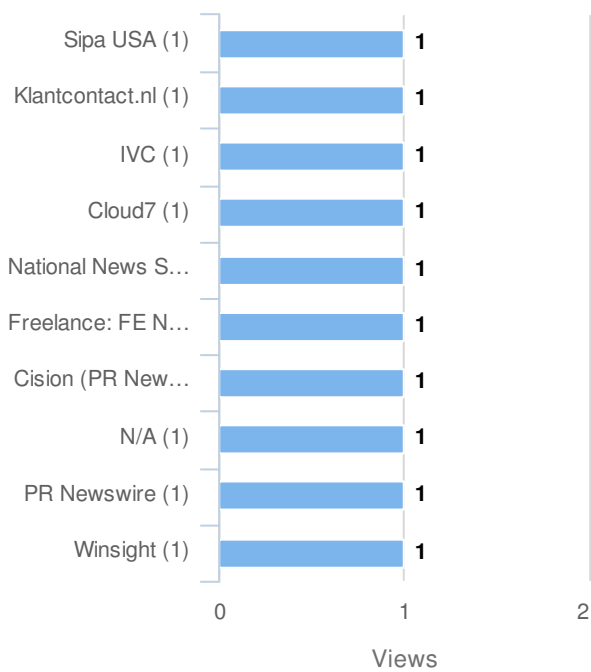
1 880





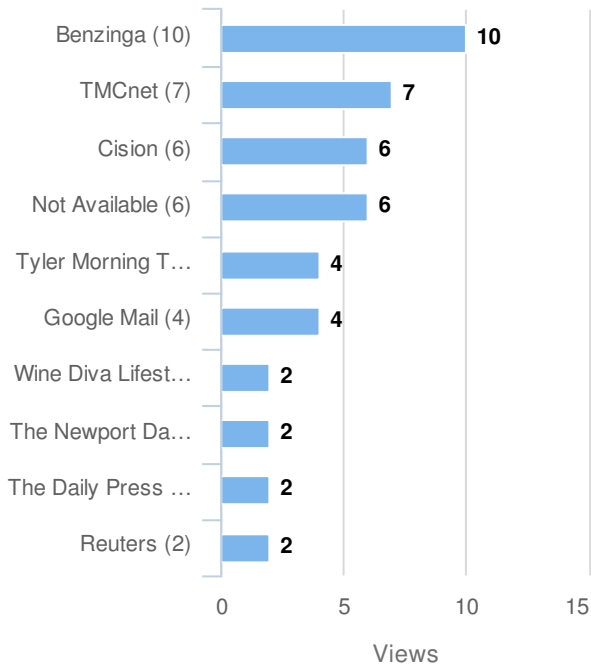
Media Views on PR Newswire for Journalists

Top 10 Outlets



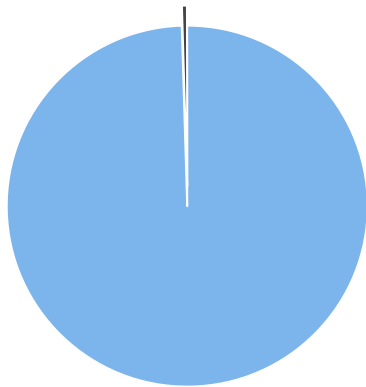
Views on Partner Sites

Top 10 Sites



Traffic to PR Newswire Properties

Type of Views



■ Desktop Views
■ Mobile/Tablet Views

Views

Type	Views
Desktop Views	2,549
Mobile/Tablet Views	12
Total Views on PR Newswire Properties	2,561

External Traffic Sources

Understand how viewers found your release.

Source Type	Source	Instances
Direct		2,561
Direct	Direct	2,561
Total		2,561

Audience

Overview

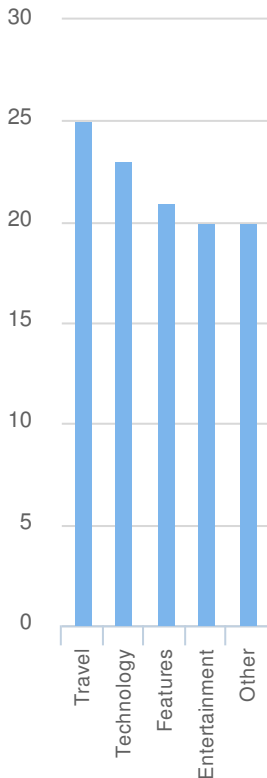
VIEWS FROM IDENTIFIED AUDIENCES		AP & INFLUENCER LIST RECIPIENTS	
66		1.7K	
Media Views	57	Wire Distribution / AP Outlets	45
Organization Views	9	Targeted Influencers	1.7K

Audience Summary

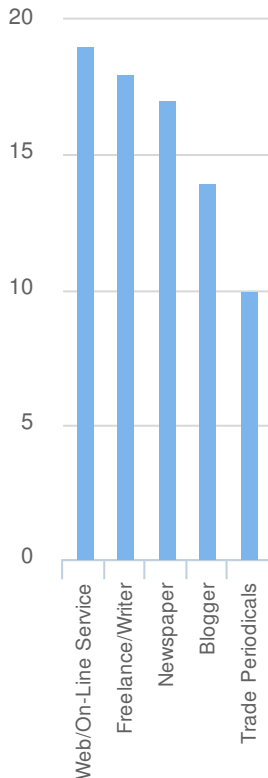
Media Demographics

A break down of the industries covered, the media types and the locations of the journalists & bloggers accessing your release on PR Newswire for Journalists.

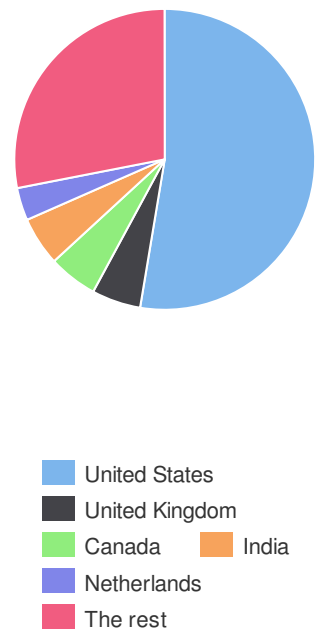
Top Industries



Top Media Types



Top Locations

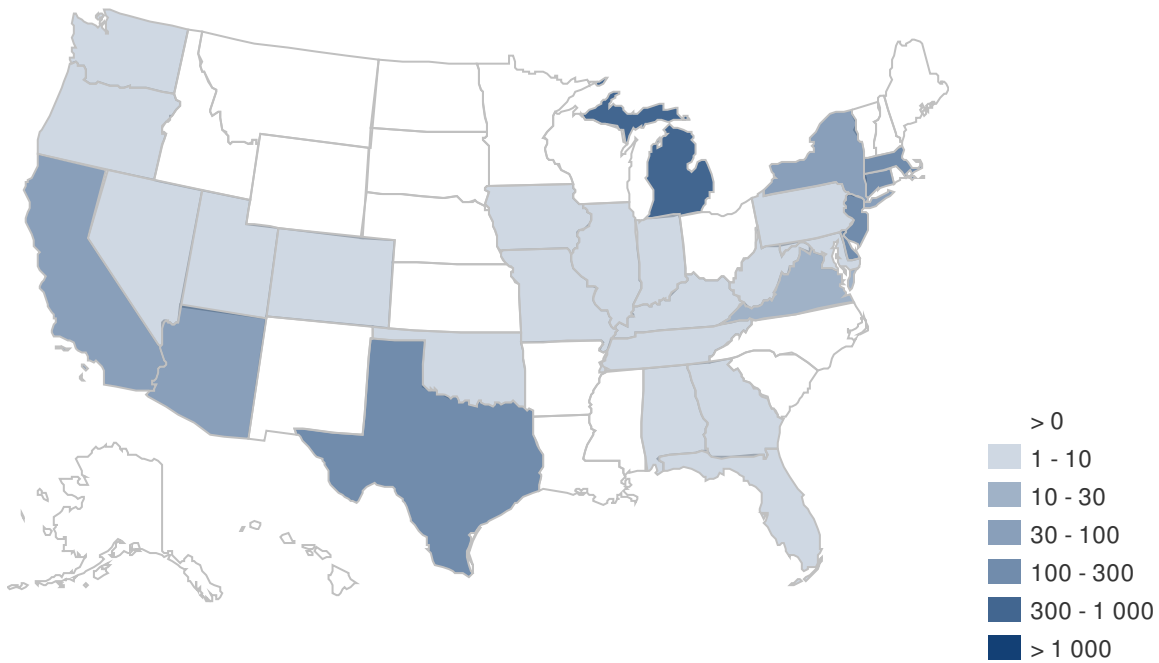
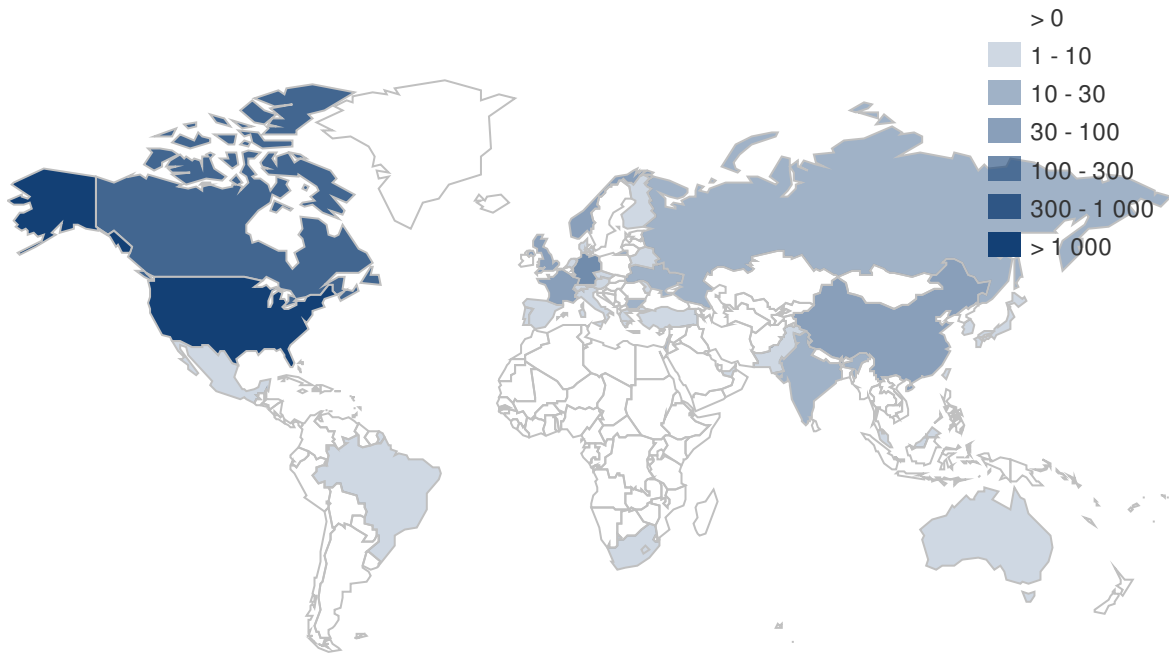


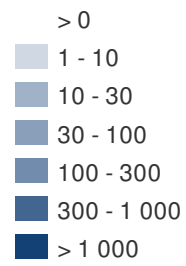
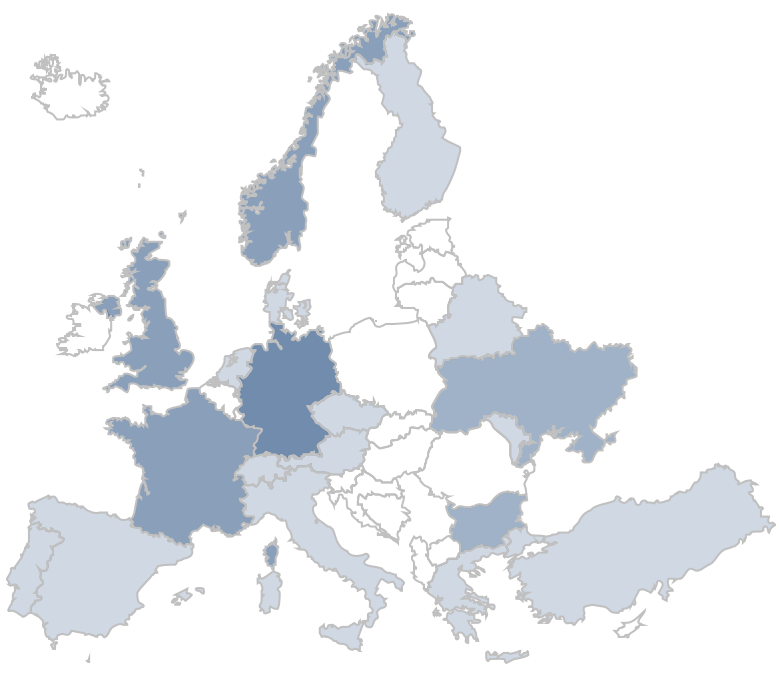
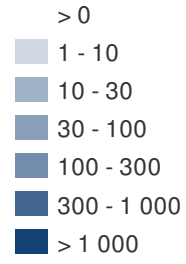
Geo-segmentation

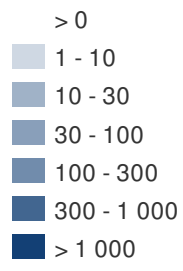
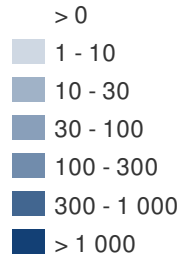
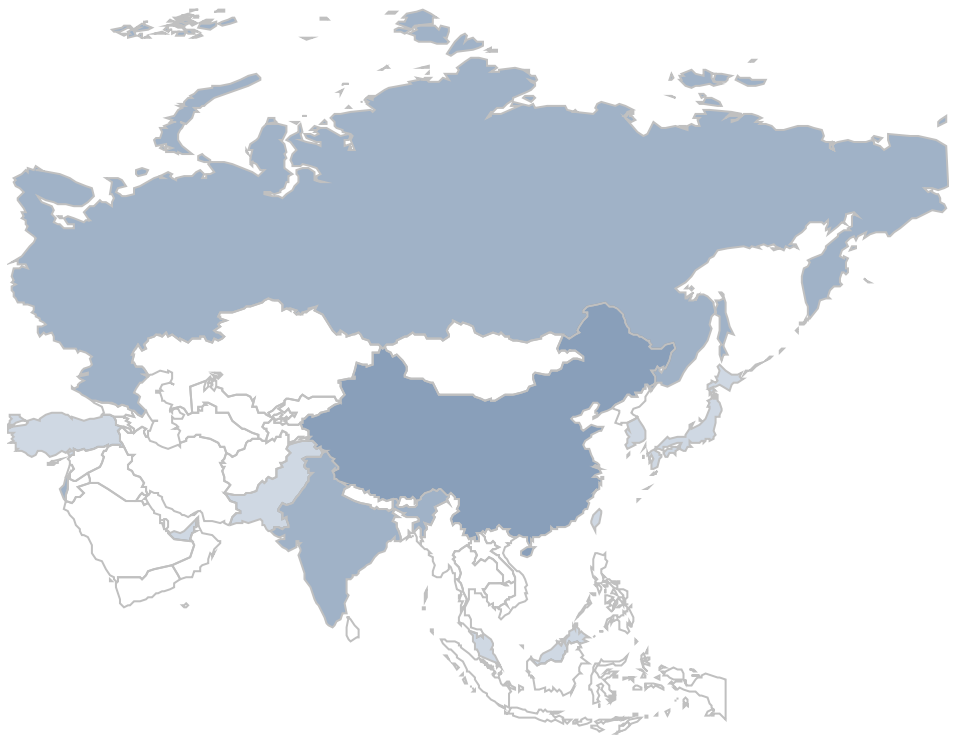
See where views of your release originated. Hover over map to see totals by location.

Select a region:

World View







Audience Details

Media Views

See the details of each media outlet from PR Newswire for Journalists that viewed your release.

Outlet	Industry	Source Type	Location	Views ▼
Total				57

Sipa USA	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Wire Service	United States	1
Klantcontact.nl	Auto, Consumer Products, Energy, Financial Services, General Business, Healthcare, Media, Other, Public Issues, Technology, Transportation, Travel	Freelance/Writer, Web/On-Line Service	Netherlands	1
IVC	Auto, Energy, Entertainment, Environment, Financial Services, Healthcare, Media, Sports, Technology, Transportation, Travel	Other	Israel	1
Cloud7	Auto, Broadcast, Energy, Features, Heavy Industry, Technology, Transportation	Web/On-Line Service	Turkey	1
National News Syndicate	Technology	Freelance/Writer, Trade Periodicals	United States	1
Freelance: FE News, The Orchard at Tesco	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transportation, Travel	Consumer Periodicals, Freelance/Writer, Newspaper, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	United Kingdom	1
Cision (PR Newswire)	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	United States	1
N/A	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper, Web/On-Line Service	Israel	1
PR Newswire	Sports	Web/On-Line Service, Wire Service	United States	1
Winsight	Auto, Consumer Products, Technology	Trade Periodicals	United States	1
The Spa Insider	Consumer Products, Travel	Freelance/Writer	United States	1
Reis.no	Travel	Blogger, Consumer Periodicals	Norwegian	1
Delion	Environment, Financial Services, General Business, Other, Technology	Blogger, Newspaper	Canada	1
KrazzyMag	Auto, Entertainment, Environment, Financial Services, General Business, Healthcare, Media, Public Issues, Sports, Technology, Travel	Blogger, Other, Web/On-Line Service	India	1
BlissFireMedia	Consumer Products, Entertainment, Environment, Features, Healthcare, Media, Other, Public Issues, Technology	Blogger, Consumer Periodicals, Freelance/Writer, Other, Web/On-Line Service	United States	1
ULTIMATE REPORT	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Freelance/Writer, Web/On-Line Service	United States	1
Total				57

Texas News Today	Broadcast, Features, Media, Public Issues	Freelance/Writer, Newspaper	United States	1
Indian Branding Company	Entertainment, General Business, Public Issues, Technology	Freelance/Writer	India	1
gabby cabby	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	United States	1
Ben's Natural Health	Healthcare	Blogger	United Kingdom	1
National Observer	Other	Newspaper	United States	1
N/A	Energy, Entertainment, Features, Media, Public Issues, Sports	Freelance/Writer	United States	1
Auburn Wire	Sports	Freelance/Writer, Web/On-Line Service	United States	1
Content Canada	Other	Freelance/Writer	Canada	1
PAPAAN	Auto, Broadcast, Consumer Products, Entertainment, Media, Sports, Technology, Travel	Blogger	Turkey	1
Indspark	General Business	Web/On-Line Service	Danish	1
S&P Global Intelligence	Energy, Heavy Industry, Other	Web/On-Line Service, Wire Service	United Kingdom	1
Wines & Travel	Transportation, Travel	Trade Periodicals	United States	1
D Magazine Partners	General Business	Consumer Periodicals	United States	1
Randall-Reilly Publishing Co.	Transportation	Trade Periodicals	United States	1
Kingsport Times-New	Other	Newspaper	United States	1
Freelancer	Entertainment, Features, Healthcare	Freelance/Writer, Newspaper	United States	1
Houston Chronicle	Features	Newspaper	United States	1
Okinawa Marine	Broadcast, Environment, Features, Financial Services, Media, Public Issues, Technology, Transportation, Travel	Freelance/Writer, Newspaper, Web/On-Line Service, Wire Service	Japan	1
News Aktuell	Other	Wire Service	Switzerland	1
Economic Review	Auto, Energy, Features, Financial Services, Media, Public Issues, Sports	Freelance/Writer, Newspaper, Trade Periodicals	Pakistan	1
Total				57

heart & soul	Entertainment, Healthcare, Travel	Consumer Periodicals, Radio, Web/On-Line Service	United States	1
New York 1 News	Other	Television	United States	1
Freelancer	Features, Travel	Freelance/Writer	United States	1
Walla Walla Union Bulletin	Features, Healthcare, Technology	Newspaper	United States	1
Feather River Bulletin	Other	Newspaper	United States	1
PR	Technology	Other	Malaysia	1
Fitness And The Foodie	Consumer Products, Entertainment, Other, Travel	Blogger	United States	1
Khaleej Times	Features, Travel	Blogger, Newspaper, Radio, Web/On-Line Service	United Arab Emirates	1
Daily News	Other	Other	South Africa	1
A Life In The day Of	Travel	Blogger	Canada	1
NewsRx	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	United States	1
Cognizant	Auto, General Business	Blogger	Brazil	1
Word Geek Media	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Freelance/Writer	United States	1
Enjoy Unlimited Holidays	Travel	Blogger	India	1
NRIT media	Auto, Consumer Products, Entertainment, Sports, Technology, Travel	Trade Periodicals, Web/On-Line Service	Netherlands	1
The Kyle & Jackie O Show	Broadcast, Consumer Products, Entertainment, Features, Media, Other, Public Issues, Technology	Radio	Australia	1
Gaceta UNAM	Environment, Features, Healthcare, Media, Public Issues, Sports, Travel	Newspaper, Web/On-Line Service	Mexico	1
HeartLand Boating	Sports	Consumer Periodicals	United States	1
tomosnews.gr	Entertainment, Transportation, Travel	Newspaper	Greece	1
Total				57

Basex, Accura Media Group, Frequent Business Traveler	Auto, Technology, Travel	Trade Periodicals	United States	1
WSAZ	Financial Services	Television	United States	1
Total				57

Organization Views

See which organizations have viewed your release

Organization	Headquarters	Visitor Location	Parent Organization	Industry	Views
UAB	23 Al Azbakeyah , Egypt	UNITED STATES			1
VOLOCOM SRL	Via Luigi Rizzo, 8/1 , Italy	ITALY			1
Transferred to the RIPE region on 2018-08-27T14:42:34Z.	Not Available	INDIA			1
MARKIT INDIA SERVICES PVT. LTD	India	INDIA			1
Information Handling Services	15 Inverness Way East. , United States	UNITED STATES	IHS Inc	Software & Internet	1
Halliburton Company	3000 N Sam Houston Pkwy E , United States	UNITED STATES	Halliburton Company	Energy & Utilities	1
NEW YORK STATE DENTAL ASSOCIATION	20 CORPORATE WOODS BLVD , United States	UNITED STATES	New York State Dental Association	Non-Profit	1
139.com	China	UNITED STATES	139.com	Computers & Electronics	1
Blazing SEO, LLC	1316 N St Suite 100 , United States	UNITED STATES			1
Total					9

Targeted Audience

The lists below represent categories of targeted audiences you selected for your release.

Cision Influencer Lists

Small Business (328 organizations, 386 recipients)

Organization	Number of recipients
Bloomberg News News Service/Syndicate	13
Gartner Industry Research Firm	5
NerdWallet Internet Blog	4
Bloomberg Businessweek Magazine	3
Business News Daily Internet Magazine - Online Only	3
FOX Business Network Cable Network	3

Organization	Number of recipients
Fundera Ledger Internet Blog	3
Inc. Magazine	3
Repository Daily Newspaper	3
Small Business Trends Internet Magazine - Online Only	3

Tourism (425 organizations, 557 recipients)

Organization	Number of recipients
AFAR Magazine Magazine	12
Condé Nast Traveler Magazine	10
National Geographic Traveler Magazine	9
SmarterTravel.com Internet Magazine - Online Only	7
Travel + Leisure Online Internet Magazine	6
Travel + Leisure Magazine	6
Departures Magazine Magazine	5
Fodor's Travel Internet Magazine - Online Only	5
CNN Travel - CNN International Internet Blog	4
Condé Nast Traveler Online Internet Magazine	4

Travel (580 organizations, 738 recipients)

Organization	Number of recipients
Washington Post Daily Newspaper	9
TravelPulse Internet Magazine - Online Only	8
Los Angeles Times Daily Newspaper	7
USA Today Daily Newspaper	7
Forbes Online Internet Magazine	6
BELLA Magazine Magazine	5
National Geographic Magazine Magazine	5
Southern Living Magazine	5
Splash Magazines Internet Magazine - Online Only	5
Thrillist Internet Magazine - Online Only	5

Associated Press Outlets

Every PR Newswire U.S. wire newslines includes targeted distribution to the Associated Press, an essential global news network that delivers content to an extensive set of media platforms and formats. The list below represents the outlets you reach via this partnership.

Outlet Name	City	State	Newslines	Type	Audience
Marketwatch/USA Today	McLean	VA	Custom newslines	Online	16,339,850 Visitors per Month
Yahoo Inc.	Sunnyvale	CA	Custom newslines	Online	10,030,975 Visitors per Month
NBC National Broadcasting Co.	New York	NY	Custom newslines	Television	6,911,848 Broadcast Audience
NBC News	New York	NY	Custom newslines	Television	6,911,848 Broadcast Audience
New York Times	New York	NY	Custom newslines	Newspaper	1,103,096 circulation
Chicago Tribune	Chicago	IL	Custom newslines	Newspaper	752,162 circulation
Digital First Media (Los Angeles)	Woodland Hills	CA	Custom newslines	Newspaper	494,109 circulation
Washington Post	Washington	DC	Custom newslines	Newspaper	485,414 circulation
New York Post	New York	NY	Custom newslines	Newspaper	433,114 circulation
Tampa Bay Times	St. Petersburg	FL	Custom newslines	Newspaper	391,215 circulation

Engagement

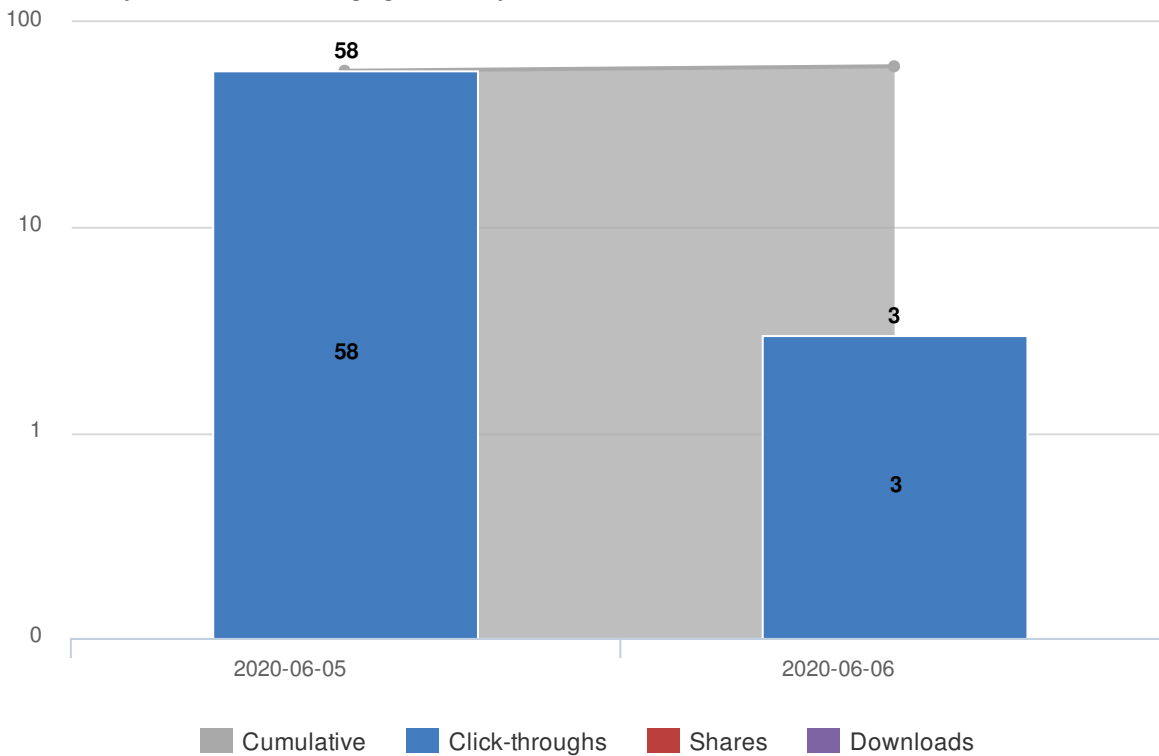
61
Total Engagement Actions

61
Click-throughs

Overview

Engagement Timeline

See when your audience engaged with your release.



Engagement Details

A break down of click-throughs, shares and other engagement actions.

Click-throughs

The number of times your release sent visitors to the pages you linked to

URL	Click-throughs
http://www.tourconnect.com/	39
https://www.tourconnect.com/	22
Total	61

